



# The Top 14 Sustainability Career Resources for 2014

Ted Mero

## Introduction

As the green jobs industry grows in size and diversity, the need for reliable websites that offer comprehensive job postings and networking services grows along with it. Members of the Disciplinary Associations Network for Sustainability, Higher Education Associations Sustainability Consortium, and the U.S. Partnership for Education for Sustainable Partnership created a wide-ranging listing of sustainability career resources for current and future green jobs seekers. (This resource is available as a Google document at: <https://docs.google.com/spreadsheets/ccc?key=0AuWBTPUVhNwqdHJRWnRGNTRBeWRtcmhtSloxcTNoYOE&usp=sharing#gid=0> (last accessed 1/8/2014). The *Journal* reviewed more than 60 listings and culled it down to 14 of our favorites, based on their level of usefulness for those seeking jobs with a sustainability impact.

## Organization: TreeHugger Jobs

**What They Say:** “TreeHugger is the leading media outlet dedicated to driving sustainability mainstream. Partial to a modern aesthetic, we strive to be a one-stop shop for green news, solutions, and product information. We publish an up-to-the-minute blog, weekly and daily newsletters, twice-monthly radio interviews, and regularly updated Twitter and Facebook pages.”

**What We Say:** We can confirm everything they describe: the site is slick, modern, and smart. The listings are exclusively green, but range from communications roles to university positions. We particularly enjoyed the Jobs You Might Like feature which, while you are browsing a job posting, displays similar jobs posts on the right-hand side of the page.

**Recent Job Postings:** Chief Operating Officer; Senior Planning Specialist; Standards Analyst  
**URL:** <http://jobs.treehugger.com>

Ted Mero is a contributing writer to *Sustainability: The Journal of Record*. He can be reached at [sustainability@liebertpub.com](mailto:sustainability@liebertpub.com)

**User-Friendly:** 3  
**Timely:** 3  
**Informative:** 3  
**TOTAL:** 9/9

## Organization: Environmental Protection Agency

**What They Say:** “Our diverse workforce connects you to more than just a career. We share a common passion to promote a cleaner, healthier environment. Discover how exciting safeguarding our natural resources and protecting human health can be. We consistently rank as one of the top federal agencies in which to work, with great benefits and work flexibilities.”

**What We Say:** Working for the federal government is a pretty nice gig, and the EPA’s site is professional and well-organized, clearly laying out employee benefits in its offerings for students and professionals alike.

**Recent Job Postings:** Director, Field and External Affairs Division; Environmental Protection Specialist; Assistant Regional Administration for Technical and Management Services  
**URL:** <http://www.epa.gov/careers/>

**User-Friendly:** 3  
**Timely:** 3  
**Informative:** 3  
**TOTAL:** 9/9

## Organization: GreenBiz.com

**What They Say:** “Our mission is to provide clear, concise, accurate, and balanced information, resources, and learning opportunities to help companies of all sizes and sectors integrate environmental responsibility into their operations in a manner that supports profitable business practices.”

**What We Say:** This site posts a varied (and international) array of listings in an easy-to-read fashion. Visitors can look at all the jobs at once, or narrow their search based on job types, locations, and experience levels. Additionally,

## Evaluation Criteria

The *Journal* reviewed more than 60 websites featuring sustainability career resources and selected the 14 featured here, based on the following attributes:

The website is user-friendly: It’s easy to maneuver, find, and apply to job postings.

The website is timely: Postings are current and updated regularly.

The website is informative: Postings include detailed job descriptions and responsibilities.

Each site was given up to 3 points for each attribute, with points granted as follows:

Scale of 1-3, with a maximum of 9 points:

- 1 = Very unclear, vague, or outdated
- 2 = Somewhat clear, specific, and up-to-date
- 3 = Very clear, specific, and up-to-date

With over 12,000 postings to date, GoodWork is the first place Canadians look for work in all green/environmental fields.

the site's Green Career Center posts useful and interesting articles, including salary survey breakdowns and corporate careers that make a sustainable impact.

**Recent Job Postings:** Marketing & Communications Specialist; SharePoint Analyst; Chief Operating Officer

**URL:** <http://www.greenbiz.com/jobs/>

**User-Friendly:** 3

**Timely:** 3

**Informative:** 3

**TOTAL:** 9/9

**Organization:**  
**SustainableBusiness.com**

**What They Say:** "The leading green job service on the web, online since 1996. Hundreds of top green employers work with us across the spectrum of green business, including: renewable energy jobs (solar, wind, geothermal, and other clean-energy jobs), green building, organic jobs, sustainable nonprofit jobs, and government agencies. In summary, we're the place for all environmental related jobs."

**What We Say:** In addition to the varied job postings, this is an excellent resource for the green jobs sector, offering a comprehensive listing of green businesses for networking and industry growth purposes.

**Recent Job Postings:** Marketing Coordinator; Executive Director; Solar PV Project Manager

**URL:** [www.sustainablebusiness.com/jobs](http://www.sustainablebusiness.com/jobs)

**User-Friendly:** 3

**Timely:** 3

**Informative:** 3

**TOTAL:** 9/9

**Organization:** Net Impact

**What They Say:** "Net Impact is a leading nonprofit that empowers a new generation to use their careers to drive transformational change in the workplace and the world. At the heart of our community are over 50,000 student and professional leaders from over 300 volunteered chapters across the globe working for a sustainable future. Together, we make a net impact that transforms our lives, our organizations, and the world."

**What We Say:** Job listings range from gigs with nonprofits and government agencies to corporate responsibility roles. You need to be a member to see the job board, but it is free to join. The site's career center is great for people trying to make an impact at their current job or for breaking through in a new industry, including a Job Kit feature that guides you on how to start

a sustainability movement in your workplace. The site could be a bit more organized for easier searching.

**Recent Job Postings:** Program Associate; Recruitment Specialist; Human Resources Administrator

**URL:** <https://netimpact.org/careers/find-opportunities/>

**User-Friendly:** 2

**Timely:** 3

**Informative:** 3

**TOTAL:** 8/9

**Organization:** GoodWork Canada

**What They Say:** "Founded in 2001, GoodWork has been supporting Canada's environmental community for over 12 years. We help organizations of all kinds to find environmentally minded staff, managers, consultants, board members, interns, and volunteers. With over 12,000 postings to date, GoodWork is the first place Canadians look for work in all green/environmental fields."

**What We Say:** Not the slickest-looking website, but its jobs database is deep and varied. The site includes some interesting features, including a Jobs Search Tips and a Create Your Own Green Job guide that's at the very least a fun exercise.

**Recent Job Postings:** Office Administrator; Operations Coordinator; Overhead Assessment Coordinator

**URL:** [www.planetfriendly.net/goodwork.html](http://www.planetfriendly.net/goodwork.html)

**User-Friendly:** 2

**Timely:** 3

**Informative:** 3

**TOTAL:** 8/9

**Organization:** EHSCareers.com

**What They Say:** "Since 2003 EHSCareers.com has been the leading source for jobs, talent acquisition, and career information in the Environmental, Health, and Safety (EH&S) profession. In fact, we have been recognized as one of the top 30 employment sites worldwide based on user (employers and job seekers) success. Our strategic partnerships with key environmental, occupational health and safety professional associations and our unique network of over 115,000 EH&S professionals provides employers direct access to top performers in this field."

**What We Say:** This site has an acute case of information overload, but it is well-connected to the environmental, health, and safety fields

and includes a comprehensive job search filter. The Featured Jobs post on its homepage is a nice touch that is updated weekly.

**Recent Job Postings:** Safety and Risk Control Consultant; Environmental, Health and Safety Manager; Occupational Health Nurse  
**URL:** [www.ehscareers.com](http://www.ehscareers.com)  
**User-Friendly:** 2  
**Timely:** 3  
**Informative:** 3  
**TOTAL:** 8/9

**Organization: EcoClub Ecotourism**

**What They Say:** “EcoClub members can access information on worldwide ecotourism jobs, including full-time and part-time vacancies, paid internships, consultancies, and other business or academic opportunities in the fields of Ecotourism, Responsible Tourism, Sustainable Tourism, Community Tourism, Wildlife Tourism, Adventure Travel, Wildlife Conservation Protected Areas Management, Field Biology, Environmental Management, and International Development. The job opportunities in our system change every working day throughout the day. Access vacancies, have your CV evaluated and promoted, network with others, and much more.”

**What We Say:** The site is a bit cumbersome to navigate, but the field of ecotourism seems to be growing rapidly as the extensive job postings would indicate. For those with an interest in working abroad, this site is definitely worth checking out.

**Recent Job Postings:** Ecotourism Officer; Sustainable Tourism Development Officer; Nature Tourism Specialists  
**URL:** [www.ecoclub.com/jobs](http://www.ecoclub.com/jobs)  
**User-Friendly:** 2  
**Timely:** 3  
**Informative:** 3  
**TOTAL:** 8/9

**Organization: EnergyVortex**

**What They Say:** “EnergyVortex is an open industry energy site designed to serve as a B2B community and e-commerce center. We have crafted the site for the exchange of ideas, the connection of buyers and sellers, and for professional career advancement. EnergyVortex offers news, info, case studies, e-books, energy training, and green jobs covering the energy management industry.”

**What We Say:** The site is a bit cluttered and rudimentary, but its job search filter is thor-

ough and the “specialties desired” aspect on job postings is helpful for job searchers.

**Recent Job Postings:** Sustainability Manager; Energy Project Manager; Mechanical Engineer  
**URL:** <http://www.energyvortex.com/career-center/>  
**User-Friendly:** 2  
**Timely:** 3  
**Informative:** 2  
**TOTAL:** 7/9

**Organization: Ecojobs**

**What They Say:** “Advertise your jobs in ECO and reach over 50,000 targeted jobseekers every two weeks. Many of our employer advertisers rely on ECO alone to fill their job openings. They tell us ECO is the most efficient and cost effective way to hire qualified employees.”

**What We Say:** The site looks dated and stripped down at first glance, but it offers a deep and varied selection of job postings across the environmental career spectrum.

**Recent Job Postings:** Wildlife Biologist; Senior Planning Specialist, Energy Programs; Environmental Restoration Team Members—Field Supervisors and Research Associates  
**URL:** <http://www.ecojobs.com>  
**User-Friendly:** 2  
**Timely:** 3  
**Informative:** 2  
**TOTAL:** 7/9

**Organization: Environmental Expert**

**What They Say:** “Environmental Expert is a leading B2B marketplace, professional network and information resource that connects over 1,000,000 global environmental professionals from the industry, government, and research and development sectors to more than 32,000 environmental companies and organizations that provide the products, services, and information they need on a daily basis. Through our portal and suite of over 60 e-bulletins, we deliver an unmatched wealth of environmental industry information and resources to qualified buyers, like supplier listings, product catalogs, publications, events, articles, job postings, news, and more.”

**What We Say:** The site is a little heavy on corporate jobs and there are not enough domestic jobs listings, but the postings are detailed and thorough.

Environmental Expert is a leading B2B marketplace, professional network and information resource that connects over 1,000,000 global environmental professionals.

For more than a century, Audubon has built a legacy of conservation success by mobilizing the strength of its network of members, Chapters, Audubon Centers, state offices, and dedicated professional staff to connect people with nature and the power to protect it.

**Recent Job Postings:** Senior Solar Sales Manager; Managing Director; Air Quality Scientist-Engineer

**URL:** <http://www.environmental-expert.com/jobs>

**User-Friendly:** 2

**Timely:** 3

**Informative:** 2

**TOTAL:** 7/9

### Organization: CleanTechies

**What They Say:** “CleanTechies is a leading knowledge hub and fast-growing career and business network for cleantech professionals. CleanTechies covers key industry trends, offers relevant career services, and provides industry-specific resources, including hundreds of user-submitted jobs and events. CleanTechies was recognized as a Best Business Blog by the Weblog Awards in 2009. CleanTechies, Inc. is based in San Francisco.”

**What We Say:** With a solid array of job listings and a nice rundown of job-searching tips, the site offers resume reviews/consulting for green jobs, but we took off points because these resources will cost you—up to \$250 for a resume and cover letter package.

**Recent Job Postings:** Sales Consultant; Sustaining Engineer; Environmental Sustainability Project Manager

**URL:** <http://cleantechjobs.cleantechies.com/a/jobs/find-jobs/q-sustainability>

**User-Friendly:** 1

**Timely:** 3

**Informative:** 2

**TOTAL:** 6/9

### Organization: National Audubon Society

**What They Say:** “For more than a century, Audubon has built a legacy of conservation success by mobilizing the strength of its network of members, Chapters, Audubon Centers, state offices, and dedicated professional staff to connect people with nature and the power to protect it. A powerful combination of science,

education, and policy expertise combine in efforts ranging from protection and restoration of local habitats to the implementation of policies that safeguard birds, other wildlife, and the resources that sustain us all—in the U.S. and across the Americas.”

**What We Say:** This site is a little overcomplicated when it comes to searching or applying for jobs—you need to create a profile before applying—but there is a decent variety of job openings around the country if you are passionate about protecting wildlife.

**Recent Job Postings:** Development and Marketing Manager; Director of Policy; Center Director

**URL:** <https://careers-audubon.icims.com/jobs/intro?hashed=0>

**User-Friendly:** 2

**Timely:** 2

**Informative:** 2

**TOTAL:** 6/9

### Organization: American Forests

**What They Say:** “The country’s oldest national nonprofit conservation organization advocates for the protection and expansion of America’s forest, planting more than 45 million trees since 1990. The group works to restore forest ecosystems, educate the public on responsible forest stewardship and work with policy makers on a national level to increase support for research, workforce training, and systems monitoring.”

**What We Say:** A bit of a niche site, and postings are infrequent, but if this is your field of interest, it’s certainly a site worth checking out from time to time.

**Recent Job Postings:** Director of Urban Forest Initiatives; Corporate and Foundation Development Intern; Individual Giving Manager

**URL:** <http://www.americanforests.org/who-we-are-about-us/jobs/>

**User-Friendly:** 2

**Timely:** 2

**Informative:** 2

**TOTAL:** 6/9